

Center for Identity at The University of Texas at Austin

Benefits for Our Partners

Reasons to Join: The Center for Identity at The University of Texas is pursuing its research, education and outreach mission to serve as a national resource for:

- ❖ Collaborating with like-minded executives and researchers concerning all critical aspects of identity;
- ❖ Intensifying the cross-market dialogue on identity management, privacy and security;
- ❖ Developing a Mapping of the Identity Ecosystem and Center for Identity Risk Assessment Model (CIRAM);
- ❖ Establishing cross-market benchmarks;
- ❖ Certifying, training and educating the current and future workforce to better identity management technology and practices;
- ❖ Establishing the applied research agenda for filling identified technology and best practices gaps;
- ❖ Conducting actionable research; and
- ❖ Transferring and facilitating a commercialization path for identity management solutions.



Benefits to Your Organization: The Center provides results – innovative basic and applied research, certifications, training and degree programs, and affiliation and collaborations with thought leaders in the identity field.

- ❖ **Innovative Basic and Applied Research**
 - Help solve major societal issues
 - Uncover and eliminate a major tool that criminals so frequently use to perpetrate crimes across all market verticals
 - Help identify key identity management and information protection challenges that impact markets and their customers
 - Help develop and share best practices to mitigate corporate risks associated with these challenges
- ❖ **Certifications, Training and Degree Programs**
 - Educate consumers and customers concerning:
 - The causes of identity fraud and approaches to early detection
 - The protection of personal identifying information
 - Educate employees and management concerning:
 - The fundamental and emerging security issues surrounding identity management and information protection
- ❖ **Collaborating and Networking Opportunities with Thought Leaders in Identity**
 - Collaborate with the network of thought leaders in identity management, information protection, and identity security;
 - Participate in the development of a comprehensive research agenda in identity management, privacy and security;
 - Participate in member-only symposia presenting new research results;
 - Participate in members-only, distinguished speaker series providing presentations from top government and corporate thought leaders;
 - Extend the reach of your corporate brand;
 - Leverage top-tier press channels; and
 - Build your visibility as a leader in identity management, privacy and security.





LEVEL	BENEFITS	PARTNERSHIP CONTRIBUTION
Member Partner		
	<p><i>All benefits of the Associate Partnership described below, PLUS...</i></p> <ul style="list-style-type: none"> ▪ A seat on the Center Advisory Board (by invitation) ▪ Representation on all Center Committees ▪ Prominent Center website logo recognition ▪ Influence research and education directions ▪ Access to a collaborative seat (as available) ▪ Visibility at PR events, speaking and press opportunities ▪ Partner website link to the Center's website ▪ Peer review of research reports and publications ▪ Early access to research findings (contingent upon the proprietary nature of research) 	<p>\$50,000 Annual Dues</p>
Associate Partner		
	<ul style="list-style-type: none"> ▪ Access to Center research findings ▪ Eligibility for intern placement ▪ Preferred access to seminars and lecture series ▪ Discounts on non-degree educational training ▪ Access to Center faculty for consultation ▪ Representation on Research and Education Committees ▪ Pre-release copies of research reports and publications ▪ Access to "Partners Only" pages on website 	<p>\$25,000 Annual Dues</p>

K. Suzanne Barber, Ph.D.

Director

ACES 5.440

The University of Texas at Austin
Austin, Texas 78712

sbarber@identity.utexas.edu

Cell: 512.656.6152

Stephanie Cardenas

Communications Director

ACES 5.446

The University of Texas at Austin
Austin, Texas 78712

scardenas@identity.utexas.edu

Office: 512.471.6149

Cell: 512.905.9841

www.identity.utexas.edu

Rick Scott, PE

Director of Strategic Partner Program

ACES 5.402

The University of Texas at Austin
Austin, Texas 78712

rscott@identity.utexas.edu

Cell: 512.914.7540

