



LIVE Demonstration Maps of the Identity Ecosystem

April 23rd 5:00 – 7:00pm

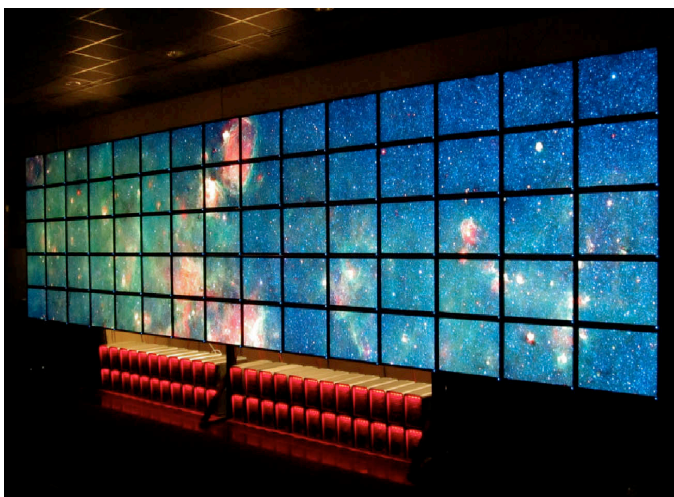
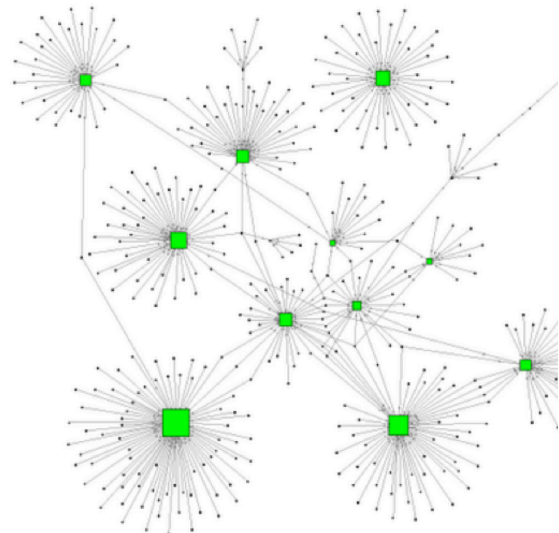
The University of Texas at Austin campus

201 E. 24th Street

Applied Computational Engineering Sciences (ACES) Building

Open to ID360 attendees ONLY

The Center for Identity is developing clear computational cradle-to-grave “maps” of Identity for persons, organizations and devices. These Identity Maps will in turn provide a foundation for defining the “physics” of the Identity Ecosystem at a macro and micro-level, thereby uncovering nonobvious relationships and enabling the assignment of risk levels and locations (entry points) within the Identity Ecosystem, the types and evolutions of threats, and the potential value impacts (financial security, personal security, national security).



In this context, the term *physics* is used in connection with the Center’s hypothesis that observations about the physical properties and phenomena of the Identity Ecosystem can be mathematically described and tested. Further, these observations can be used to gain a deeper understanding of the basic nature of digital identities that can in turn offer predictive insights and solutions for establishing improved approaches to identity management, fraud protection, and trust management in cyberspace.